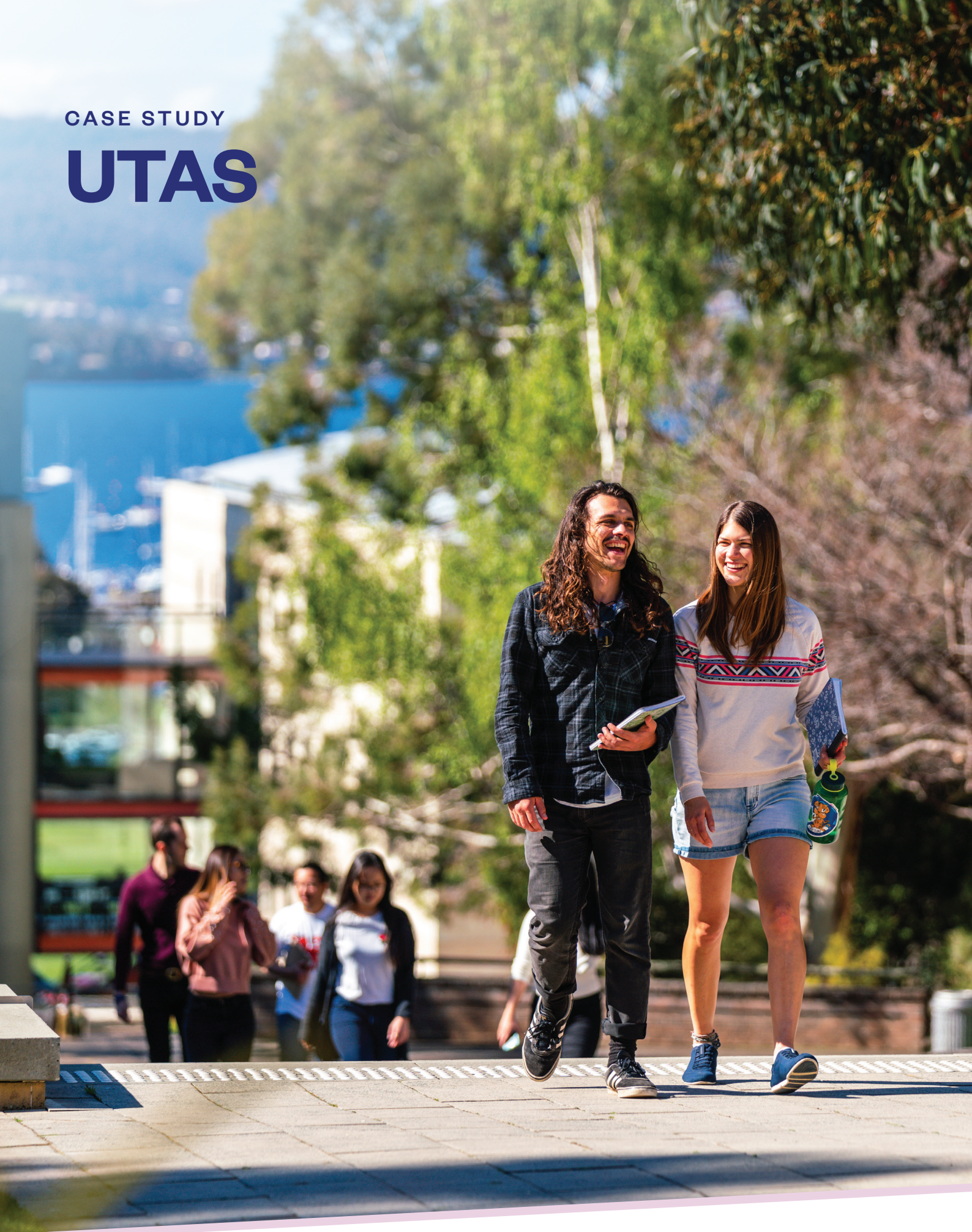


CASE STUDY

UTAS



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Delivering tangible environmental benefits for the University of Tasmania.

The University of Tasmania (UTAS) is one of Australia’s leading universities. Established in 1890, it is also Australia’s fourth oldest. Winc has been working with the University of Tasmania for many years.

Objective: Reduce capital expenditure, environmental footprint and improve cashflow.

UTAS turned to Winc to help create an Onsite Managed Print Service (OMPS) allowing an end-to-end solution for both staff and students to print, copy, scan and fax documents on a cost per printed impression basis.

The University’s objectives were to reduce device fleet and printing costs, consolidate invoicing and deliver positive environmental outcomes through the reduction in energy and amount of paper used.

UTAS also needed print management software to capture data to manage maintenance, secure scanning, track usage and manage invoicing. In addition, it was important that the solution supported the use of “store value” cards by students, alongside any other suitable digital identification solutions.

Solution: Seamless, cost effective and environmentally friendly.

Our approach to the Universities OMPS requirements drew on our experience as the largest supplier of Managed Print Services (MPS) in Tasmania. This included Winc’s understanding what from the existing fleet can be supported, what needs to be replaced and where consolidation and centralisation can occur. Winc’s collaborative methods and vendor-agnostic approach provided an optimised solution for the University.

Utilising both digital auditing tools and physical site walks, Winc mapped the location of the existing fleet, consisting of several hundred printing devices and many un-audited locally connected personal printers.

Potential issues surrounding the existing print management systems were addressed as part of the proposed solution to UTAS:

- Multiple systems were required to perform various tasks with a large amount of systems integration.
- Potential high upfront cost to extend the existing functionality to include copiers/Multi-Function Printers, with limitations in providing all the University’s requirements.

Through the deployment of PaperCut MF Winc provided a simplified yet highly functional print management experience. PaperCut MF enables users to have device level management and control for all printers and multi-functional devices (MFDs). It is typically used to track and control all print, copy, fax and scan activities on MFDs.

The genius part of the solution was that it relied on the individual user’s desire to reduce their own personal impact on the environment to achieve paper and energy savings. It did this by identifying the environmental impacts for individuals to help them make informed choices.

The complete rebuild of UTAS’s print management system was undertaken in a seamless and timely manner providing all the benefits requested in the tender.

Challenge

To reduce the clients device fleet and printing costs across the UTAS campus and deliver consolidated invoicing and detailed supporting data that achieves positive environmental benefits.

Solution

Utilising experience, collaborative methods and vendor-agnostic approaches to rebuild the universities print management system in a seamless and timely manner.

Results

Reduction in print devices and annual printing whilst creating a truly functional and connected print environment.

The Results: Over and Above.

The comprehensive end-to-end Winc OMPS solution delivered an annualised saving of at least 30% on UTAS's past expenditure while creating a truly functional and connected print environment.

“It's rare you get to do a project that overachieves in several areas that are vitally important to an organisation's goals. In the case of the Onsite Managed Print Service project, we seem to have done this and more,” says Richard Wilson, University of Tasmania Infrastructure Programme Manager.

“Obviously, like most projects, we want to save the University money, which we have, however the environmental outcomes in this project are particularly rewarding. Not only have we achieved real benefits for our carbon footprint, but our users get full visibility of the environmental impact their printing has. This empowers them to make informed choices about their printing needs. A great outcome that Winc and the University can be proud of, he added.

The deployment of PaperCut MF was a key component of the Winc OMPS cost saving and sustainability strategy. UTAS will see a significant reduction of print wastage and the adoption of responsible printing behaviours. It is estimated that through the successful adoption of PaperCut MF, UTAS can expect a minimum reduction in hard copy printing of at least 10 per cent equating to approximately \$500,000 over the life of the contract. PaperCut MF features of Print Release, cancel, auto deletion and other personal statistics and sustainability information allows for better management of usage.

The first six months of the solution, UTAS has saved close to a million printed pages, tens of thousands of direct savings above and beyond the savings of the solution while reducing the University's carbon footprint.



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